



Biogran, S.L.

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## Biogran, 30 years producing high quality organic food and supplements

Biogran was established in 1980 in Madrid, Spain, having identified an opportunity that was not being covered at the time. Many consumers were beginning to demand organic foods that was free from chemical pesticides, synthetic fertilisers and GMOs.

As a result Biogran began packing and distributing organic food commodities such as cereals and pulses, which led to the creation of one of Spain's top organic brands, El Granero Integral.

Committed to the quality of its products and desire for a sustainable global environment, Biogran has the latest and modern facilities in place where innovation and development of new products prevails. In 2003 Biogran became the first company in Spain to obtain the organic certification for food supplements by the Madrid certification authority, thus meeting the increasing demand by consumers for high quality and innovative products.

Given this quality focus, Biogran prides itself in having

the highest quality grade under IFS accreditation (International Food Standard), which continuously guarantees the safety and quality of its food products designed for consumers.

### Within the organic portfolio of manufactured products, Biogran key range includes:

- El Granero Integral® organic food supplements produced using top-quality raw materials and formulated with organic ingredients. The range has over 30 products including: Turmeric with Pepper, Maca, Rhodiola, Moringa, Black Cumin, Black Garlic, Kale, etc. available in tablets or in plant capsules suitable for vegans.
- El Granero Integral® organic superfoods, range of raw powdered and mixed powdered ingredients, pro-



duced with carefully selected top-quality raw materials following the highest quality standards.

The raw powdered El Granero Integral® organic superfoods mix range is developed to combine health synergies. Some examples include: "ANTIOX", aimed at providing antioxidant health benefits, "D'TOX", unique blend of raw superfoods with detox properties, "SPRT", created for sport enthusiasts to enhance performance and recovery, "INM", combination of superfoods to help strengthen the immune system and "BEL", with a high content of vitamin C, a vital molecule for skin health and beauty.



**Activity**

**Manufacturer:** Organic food products, superfoods and food supplements.

**Spanish pioneer in the manufacturing of organic certified supplements**

**Distributor:** Specialist in the importation and commercialisation of products on a national level in three temperatures: dry, refrigerated and frozen.

**Type of distribution:** Own national distribution (Peninsula, Balearic Islands, Canary Islands and Principality of Andorra). With over 4,000 direct sales outlets: herbalist shops, organic stores, organic restaurants, specialist shops and supermarkets. Wide cata-

logue with leading organic food brands, free from products, food supplements, organic cosmetics, vegan foods, vegetarians, etc.

**Own Brand:** El Granero Integral, Ecocesta.

**Distributed Brands:** Bioinside, Dr.Goerg, Florentin, Granovita, Hammer-Mühle, King Soba, Linwoods, Naturattiva, Sojade, Taifun, Töpfer, Vitaquell, Wheaty, etc.

**Accreditations**

