



### Quinoa Real


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 Quinoa Real International

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## Quinoa Real, the most authentic quinoa

Quinoa is an ancient pseudo-cereal that served as the primary foodstuff of several Pre-Columbian civilisations like the Incas who, with no knowledge of nutrition, defined it as a superfood because of its numerous benefits and properties. Quinoa is one of the few plant foodstuffs that contains all of the essential amino acids and, compared to other cereals, it has a higher content in phosphorus, magnesium, iron and calcium. In addition, it does not contain gluten, is rich in fibre and easy to digest.

### A cereal with denomination of origin

Although several countries such as Brazil, Colombia, the USA, France or England grow this foodstuff, only the variety produced in Bolivia, around the Coipasa and

Uyuni salt flats at an altitude of between 3,600 and 4,000 metres, can be called Quinoa Real. The methods used to cultivate it are totally manual, the fertiliser is llama dung and pests are controlled with indigenous plant extracts.

All of these characteristics give this quinoa variety a unique flavour and texture, which recently led the CAN (Comunidad Andina de Naciones, or Andean Community of Nations) to award this type of quinoa the Denomination of Origin.

**All Quinoa Real products are gluten free, suitable for vegans and fair trade**



## Activity

**Production/Distribution:**  
Organic production.

**Brand:** Quinoa Real.

## Certificates



Registered by the Vegan Society



# A history of fair trade

## ANAPQUI AND ITS SOCIAL WORK

The association in charge of preparing all the products of the Quinoa Real Brand is ANAPQUI, Asociación Nacional de Agricultores y Productores de Quínoa (National Association of Quinoa Farmers and Producers), a Bolivian

non-profit entity whose goal is to invest the profits of the exploitation of this foodstuff in improving the living conditions of the farmers and inhabitants of the region.

## Wide range of products

Quinoa Real has a wide variety

of products made using this ancient pseudocereal. From the basic grain in all of its varieties (white, black, red and tricolour), to pancakes, snacks, sweeteners, pastas, vegetable drinks (in litre or mini formats) or ready-to-eat meals (risotto, tabbouleh and veggy bites).

## Represented Products



PLANT-BASED DRINKS



PRE-COOKED



SNACKS



PUFFED QUINUA REAL



BARs



SOFFIETTE



GRAINS



SYRUP



PASTA